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# ELECTRICITY MARKETS DEVELOPMENT PROGRAM- GEMTP II

Aug 5<sup>th</sup> to 8<sup>th</sup>, 2008

Nepal



# Electricity Markets Future Trends and Challenges



# *Transformation or Chaos?*

## *The Challenge of Balancing Core Drivers*

### **Rising Costs and Prices**

No longer a declining cost industry  
Fuel, infrastructure components,  
global industrialization and  
competition

### **Climate Change**

Dozen bills pending in Congress  
States becoming aggressive  
Role of Renewables – National  
RPS?

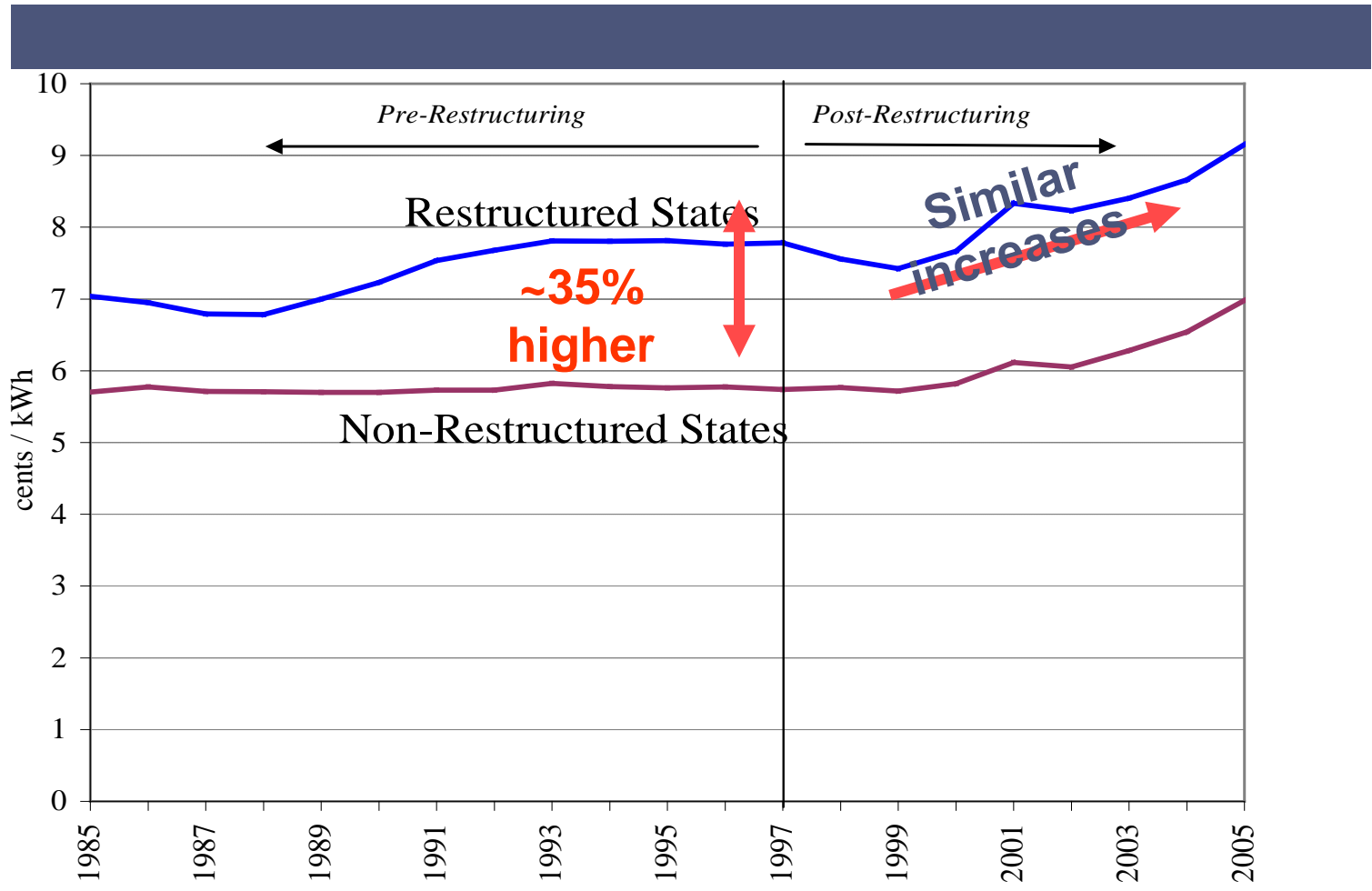
### **Enormous CapEx**

\$ 750 Billion → \$ 1.2 Trillion  
Exceeds current capitalization  
Major new coal and nuclear and  
transmission

### **Energy Efficiency**

Low hanging fruit for Climate  
Change  
Need to make it a sustainable  
business  
“Smart” appliance, buildings, grid

# Rates Rising In Many States



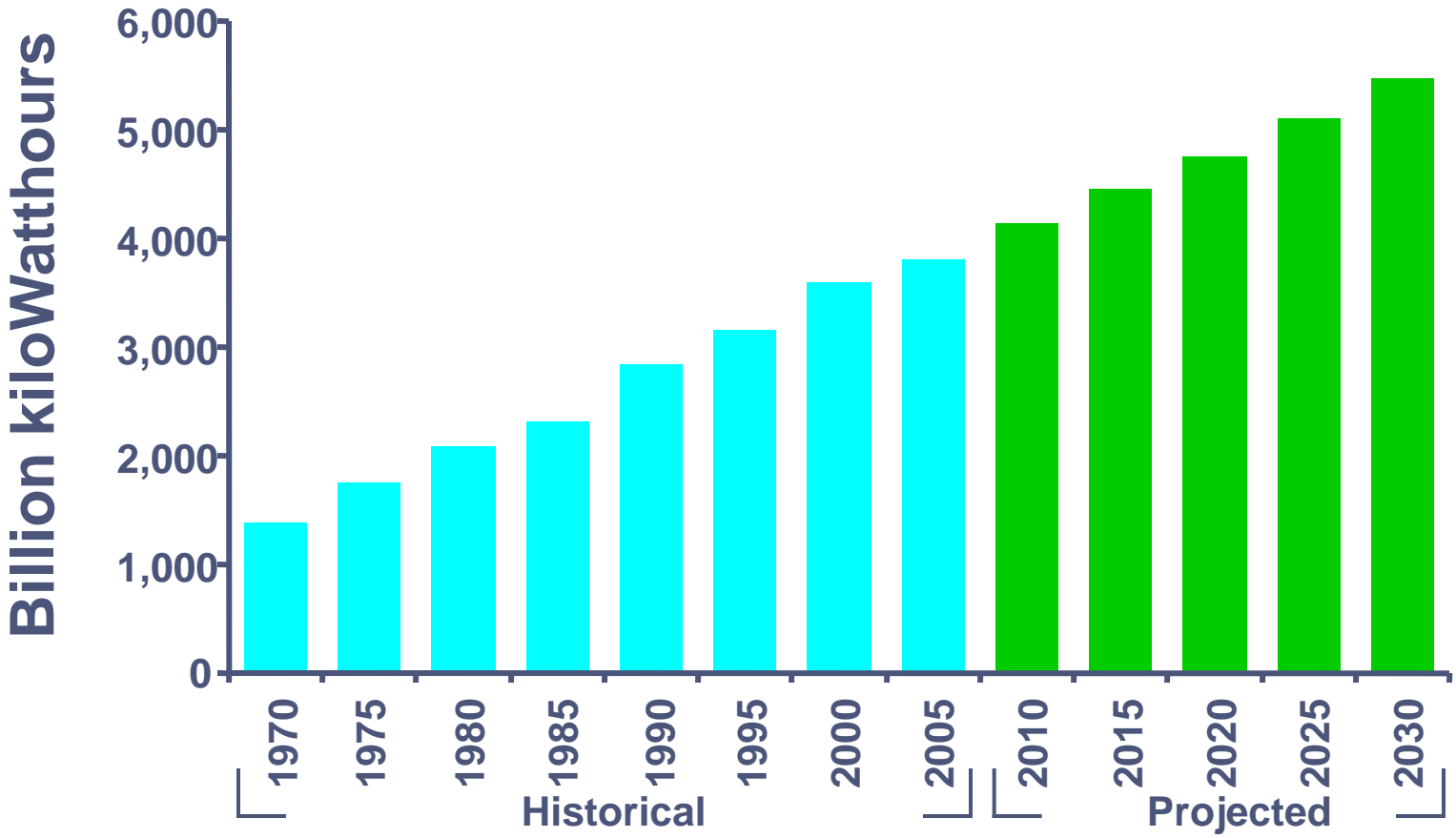
Source: EIA Form 861, EIA Monthly Energy Review March 2006.

# Recent Price Increases

- Sharp increases in natural gas prices, other fuels and purchased power
  - Problem similar in both restructured and unstructured markets
- Restructured states
  - Market prices sensitive to changes in gas prices—quicker adjustment
  - Rates reduced (5-20%) and frozen (5-10 years)
    - Kept rates artificially low – Illinois 20% rate reduction for 10 years
    - Maryland auction just months after Katrina disrupted gas production
- Non-restructured states
  - Rate changes more gradual--less-noticed - “routine” small, rate adjustments
  - Automatic adjustment clauses to reflect changes in fuels, power purchases

# Understanding the Core Drivers

# Demand for Electricity Is Increasing

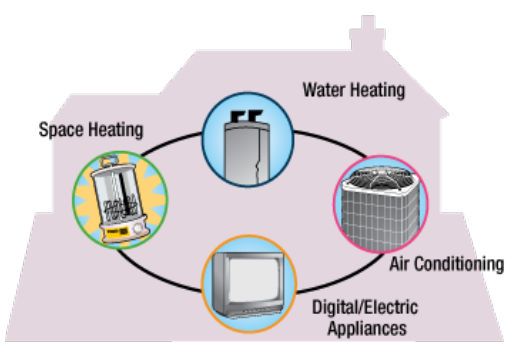


Sources: U.S. Department of Energy, Energy Information Administration, *Annual Energy Review 2005* and *Annual Energy Outlook 2007 Early Release*

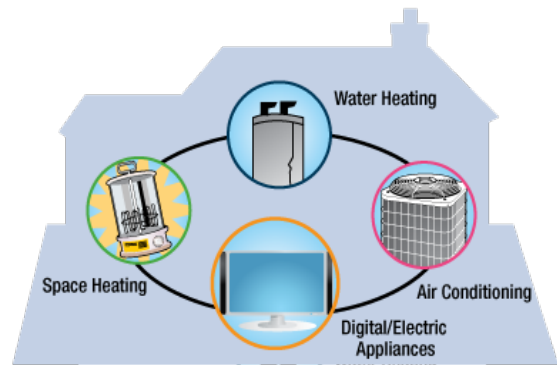
## Causes for Rising Demand

- Increasing population 11.18% in 10 years
- Increased economic growth 50.1% in 8 years
- Increased number of homes with central A/C 49% in 9 years
- Plasma TVs up 50% 1<sup>st</sup> Qtr 05 from 1<sup>st</sup> Qtr 04
- MP3 players up >17 million in one year
- Average US household owns 26 consumer electronics products

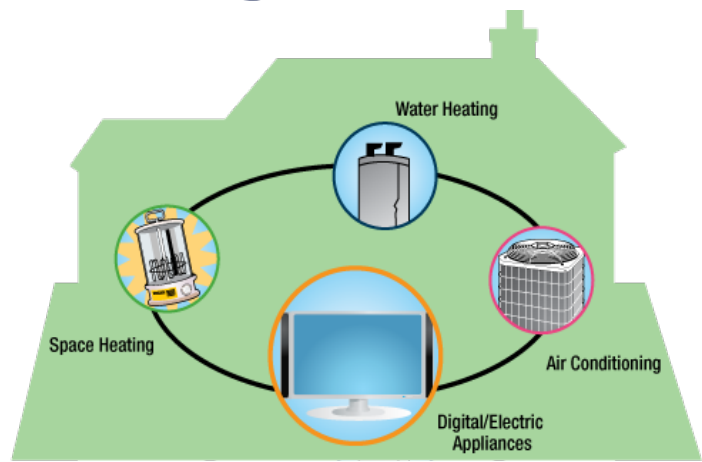
# Typical U.S. Home Electric Use Dramatically Increasing



**Past (1978)**  
 (1,755 sq. feet)  
 Average Total Use:  
 1.07 kW/Hour/Household



**Present (2003)**  
 (2,330 sq. feet)  
 Average Total Use:  
 1.30 kW/Hour/Household

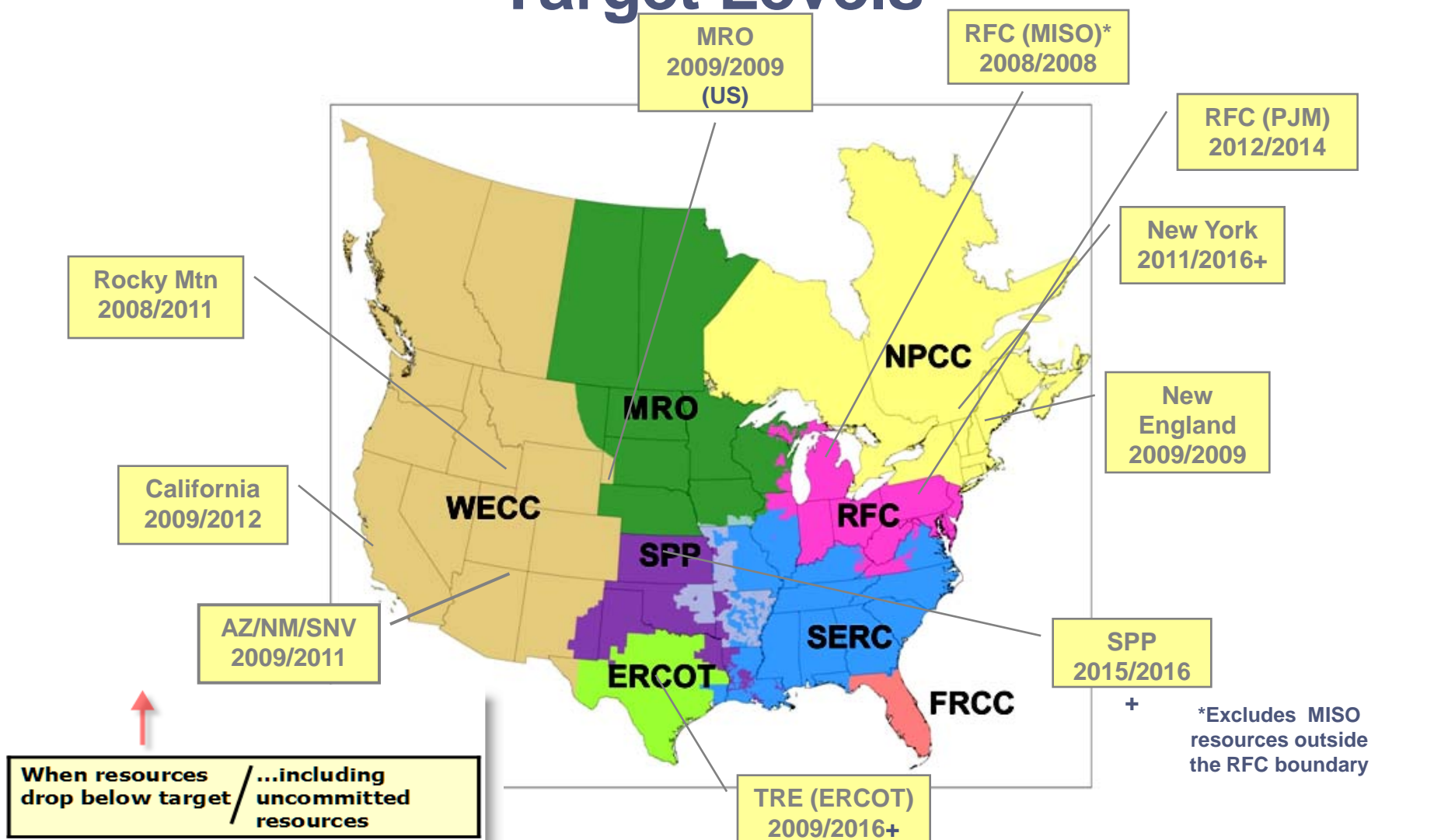


**Future (2030)**  
 Average Total Use:  
 1.45 kW/Hour/Household

Increased number of homes **47.85% in 8 years**  
 Increased number of larger homes **72% in 9 years** (over 2400 sq. ft.)

Sources: The Brattle Group, National Association of Home Builders

# Margins Projected to Fall Below Minimum Target Levels

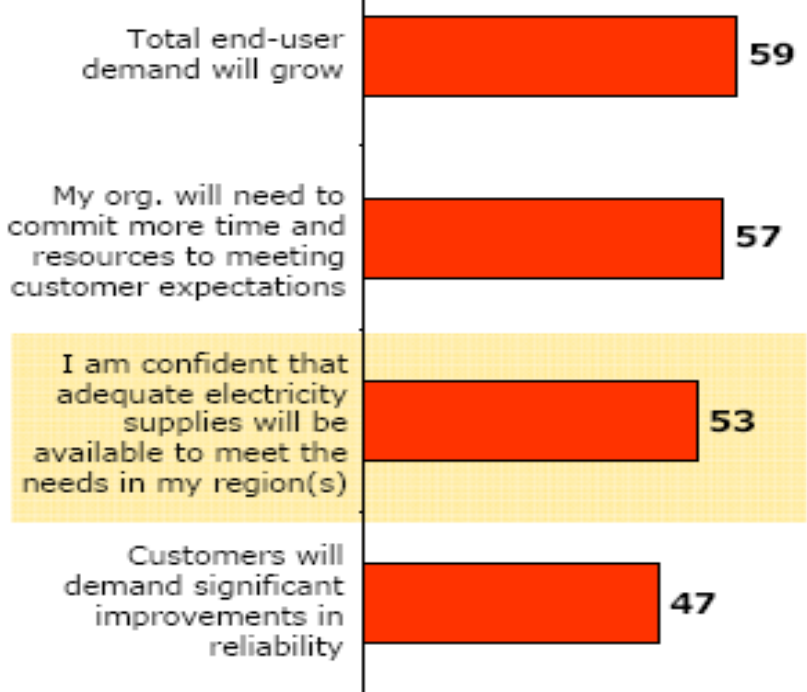


# Can We Meet Tomorrow's Demand?



**There is growing concern that the industry won't be able to meet surging demand**

**Five Year Trends**  
 (% Agree Completely/Somewhat)



- In the next 5 years, only 53% of respondents are confident they will be able to provide the needed supply in their region.**

- Other survey data suggests generation commitments are being deferred.**

Q38. Thinking about five years from today, how much do you agree with each of the following statements (5-point scale)?



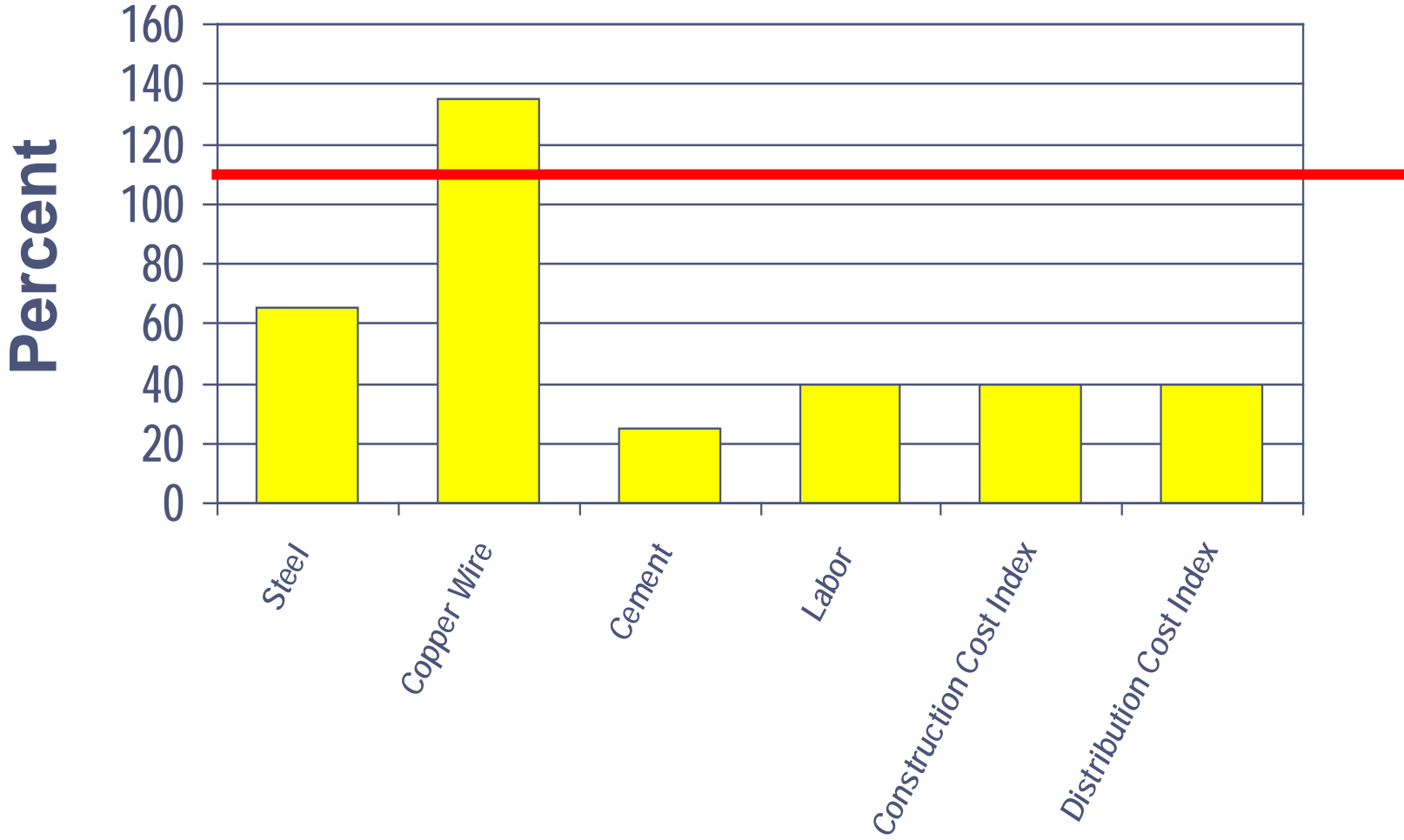
# Electric Infrastructure Investments For Regulated Utilities

- Current net regulated electric utility property in service
  - ~ \$ 400 Billion
- Generation ~\$ 53 Billion 2007-2016
  - US DOE – Energy Information Administration projects ~\$412 Billion 2005 – 2030 for all generation sources
- Transmission ~\$ 85 Billion 2007-2016
- Distribution ~\$ 145 Billion 2007-2016
- Environmental ~\$ 30-60 Billion 2007-2016
  - Excludes potential cost of climate legislation
- Other cost factors
  - Critical infrastructure protection, RTOs, pension funds, health care, disaster recovery, end of rate freezes, RPS, fuel

**CapEx ~\$750 Billion – \$1.2 Trillion**

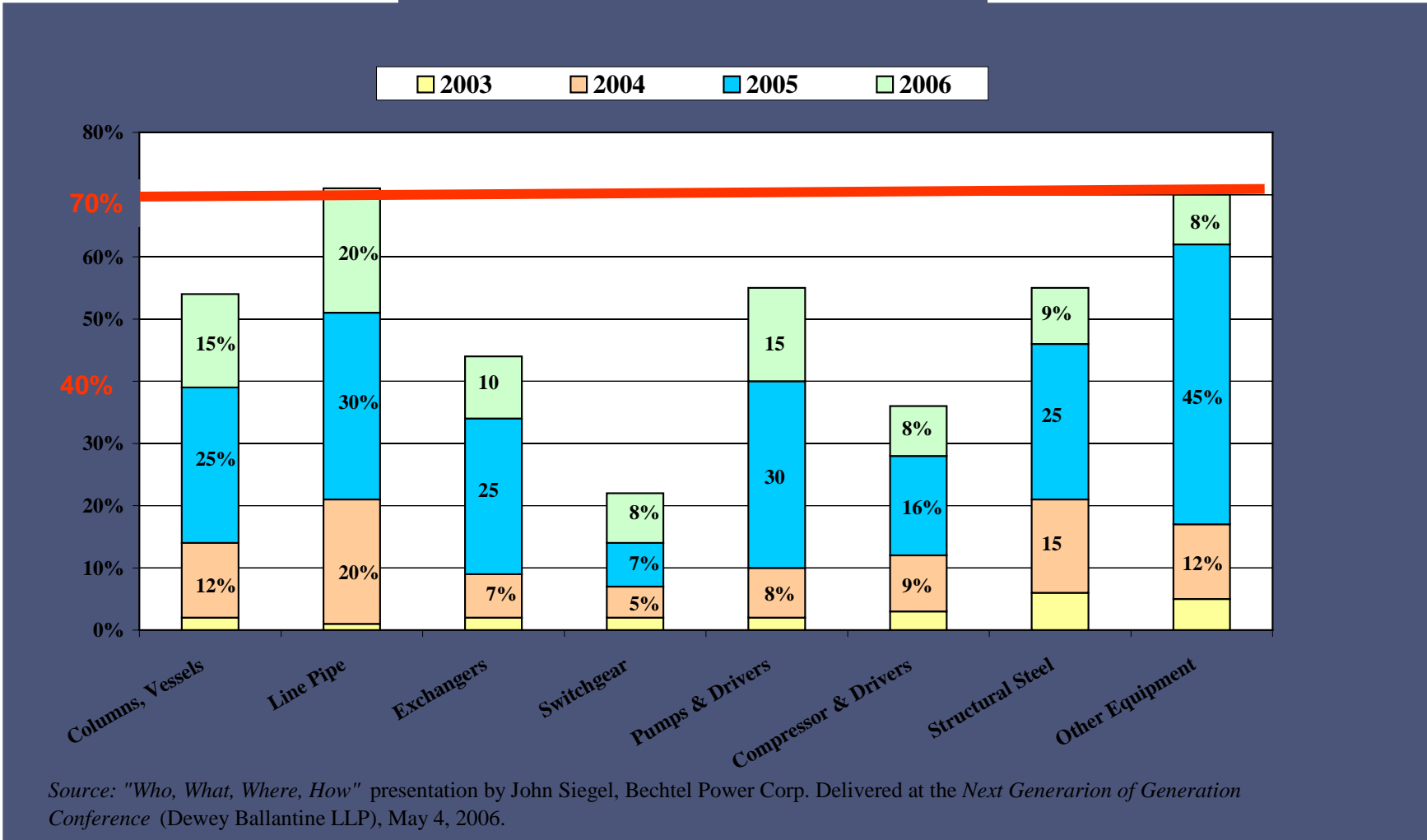


# Component Costs Increasing 1999 - 2006





# Equipment Price Increases 2002-2006

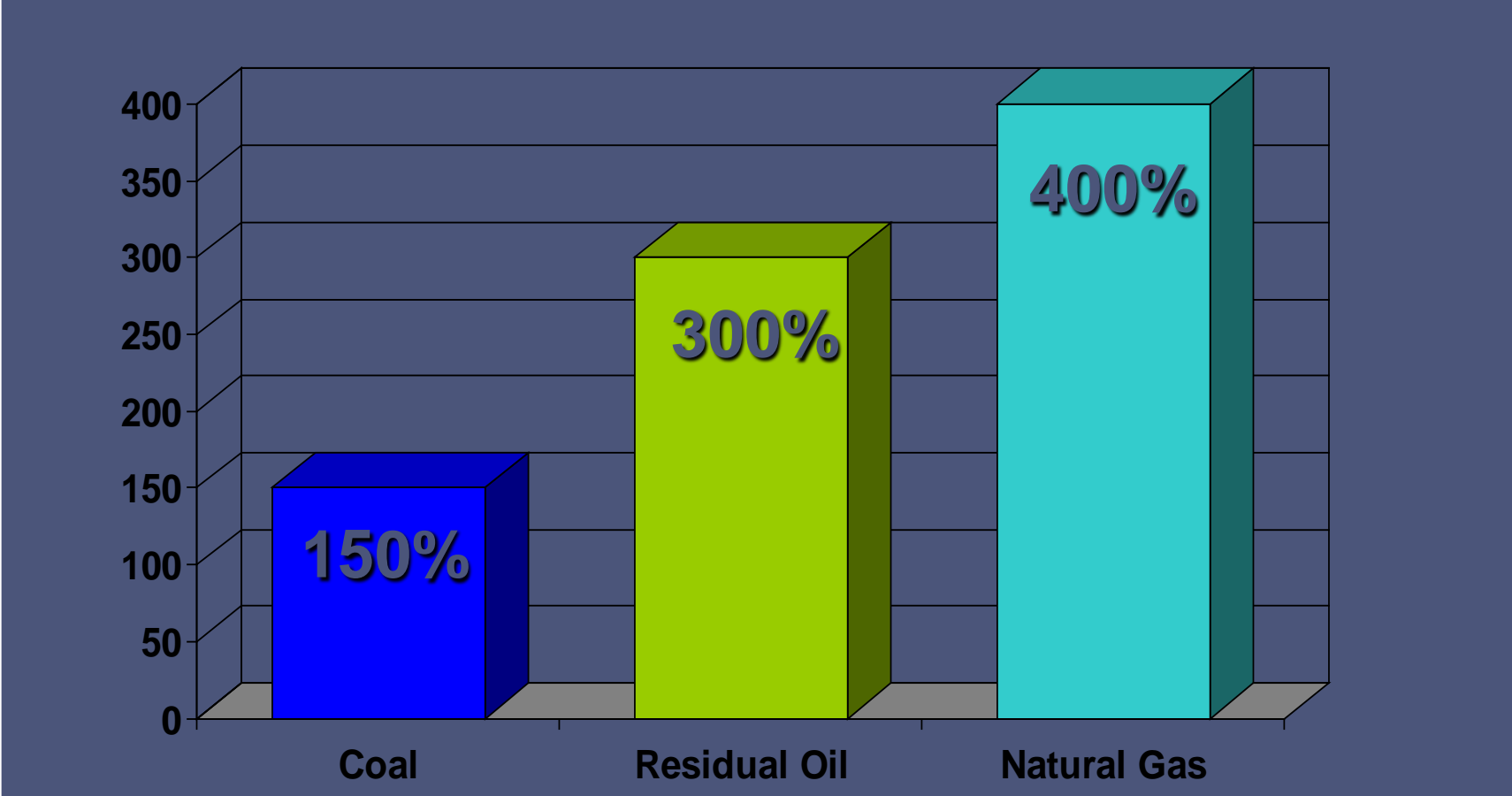


Source: "Who, What, Where, How" presentation by John Siegel, Bechtel Power Corp. Delivered at the Next Generation of Generation Conference (Dewey Ballantine LLP), May 4, 2006.



# Fuel Costs Increasing Dramatically

## *Natural Gas percentage increase 1999 – 2005*



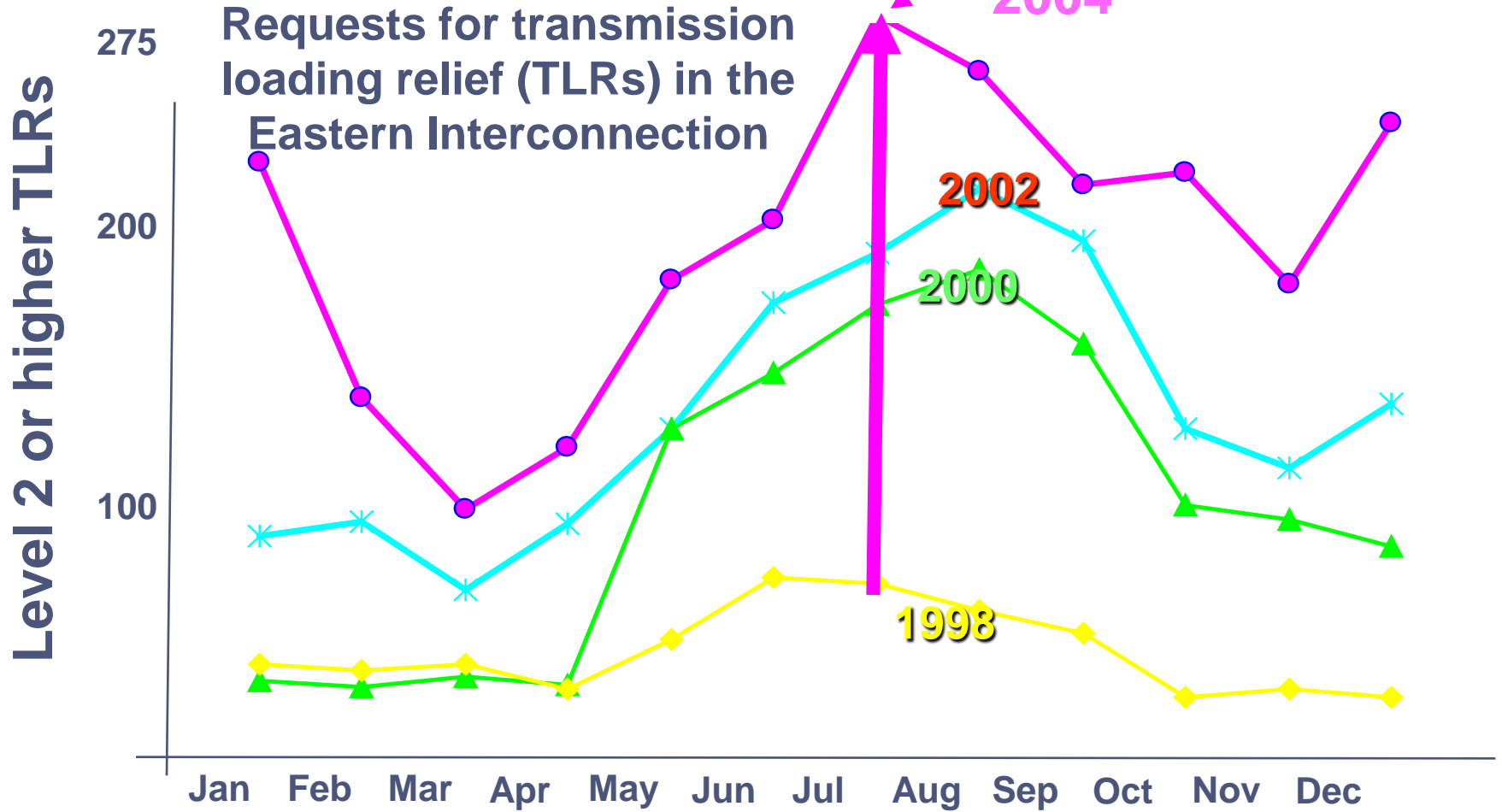
Source: U.S. DOE/Energy Information Agency & U.S. DOL/Bureau of Labor  
Statistics (January 2006)

## Natural Gas

- Distribution \$5.3 billion / year
  - Net distribution gas plant = \$46.6 billion
- Transmission \$2.4 billion / year
  - Net transmission gas plant = \$50.1 billion
- Natural Gas Exploration / Supply \$47.2 billion / year

National Petroleum Council's 2005 report, *Balancing Natural Gas Policy*

# Transmission Congestion Dramatically Increasing



Source: NERC Transmission Loading Relief Procedure Logs

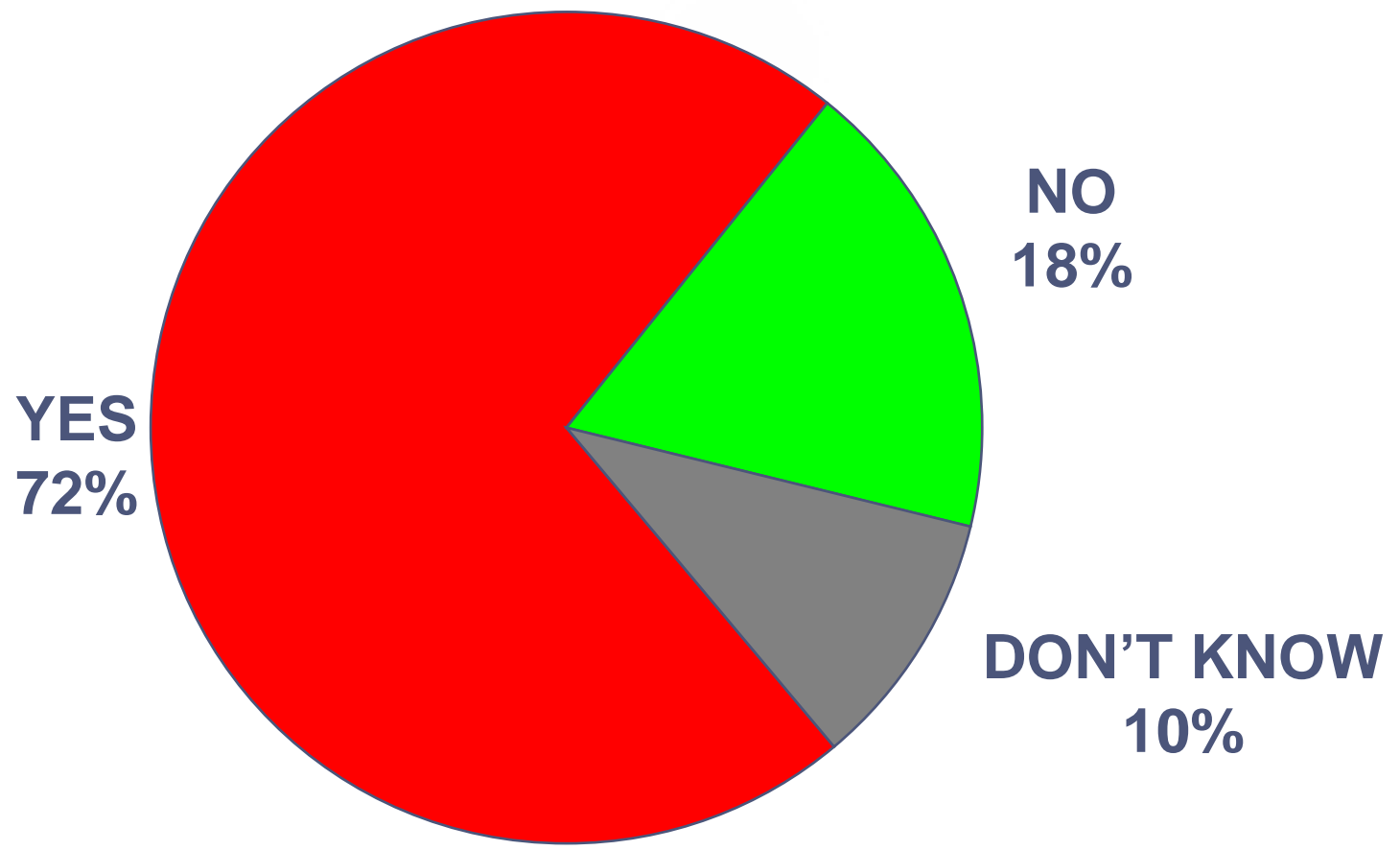
# Challenge:

## Siting and Public Acceptance

- *Virtually all types of infrastructure opposed by someone*
- Still a difficult process
  - Complex, lengthy, and costly process
  - Multiple agencies create inefficient process
    - Variety of environmental permits (state and federal) from multiple agencies
    - Need a single agency leading the process
  - Lead times getting longer
- New challenge - Energy Policy Act 2005 transmission siting provisions under siege
  - Dept. of Energy National Interest Electric Transmission Corridor designation
  - Federal Energy Regulatory Commission backstop siting
  - Access across Federal lands

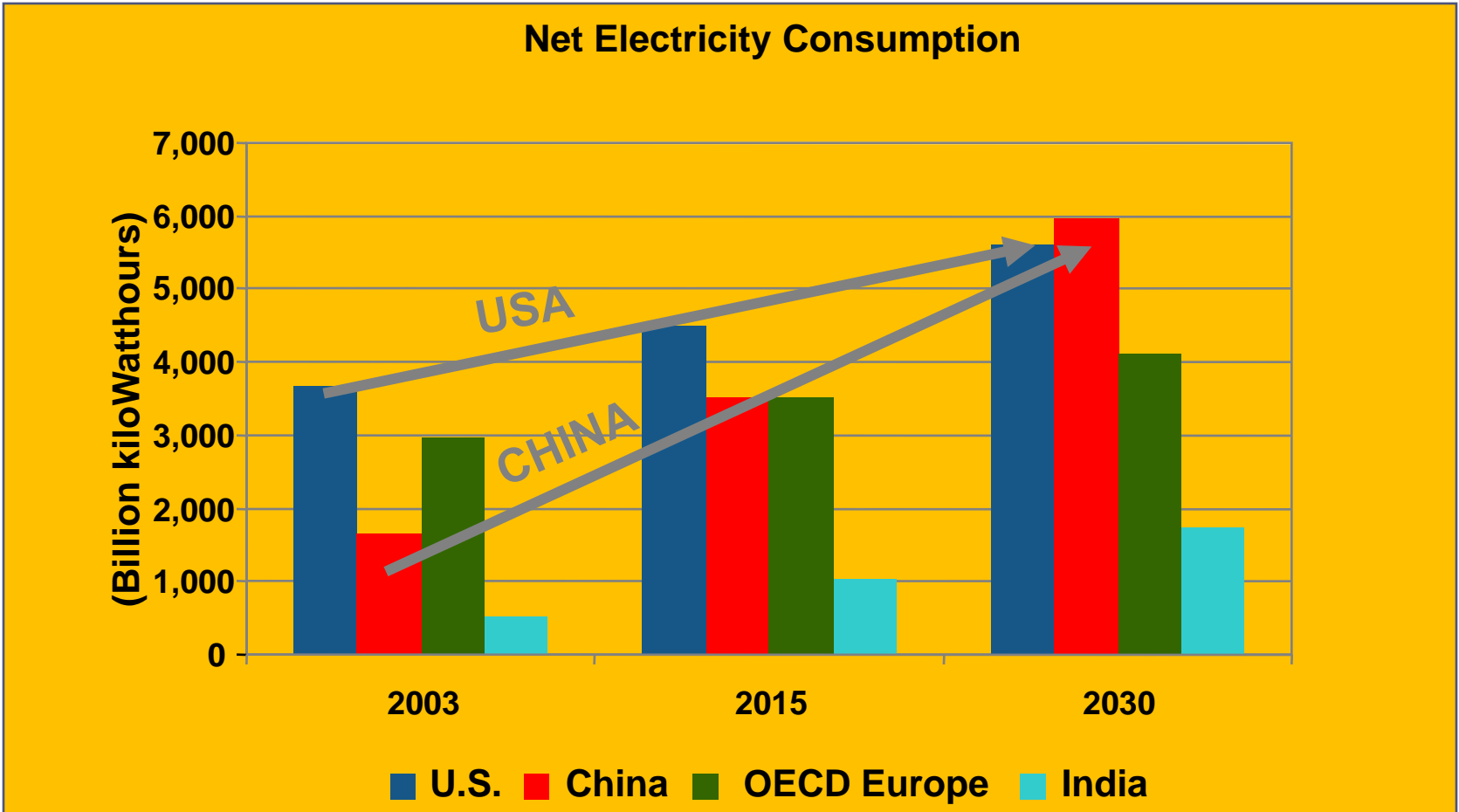


# “Is Global Warming Really Happening?” Consumer Survey



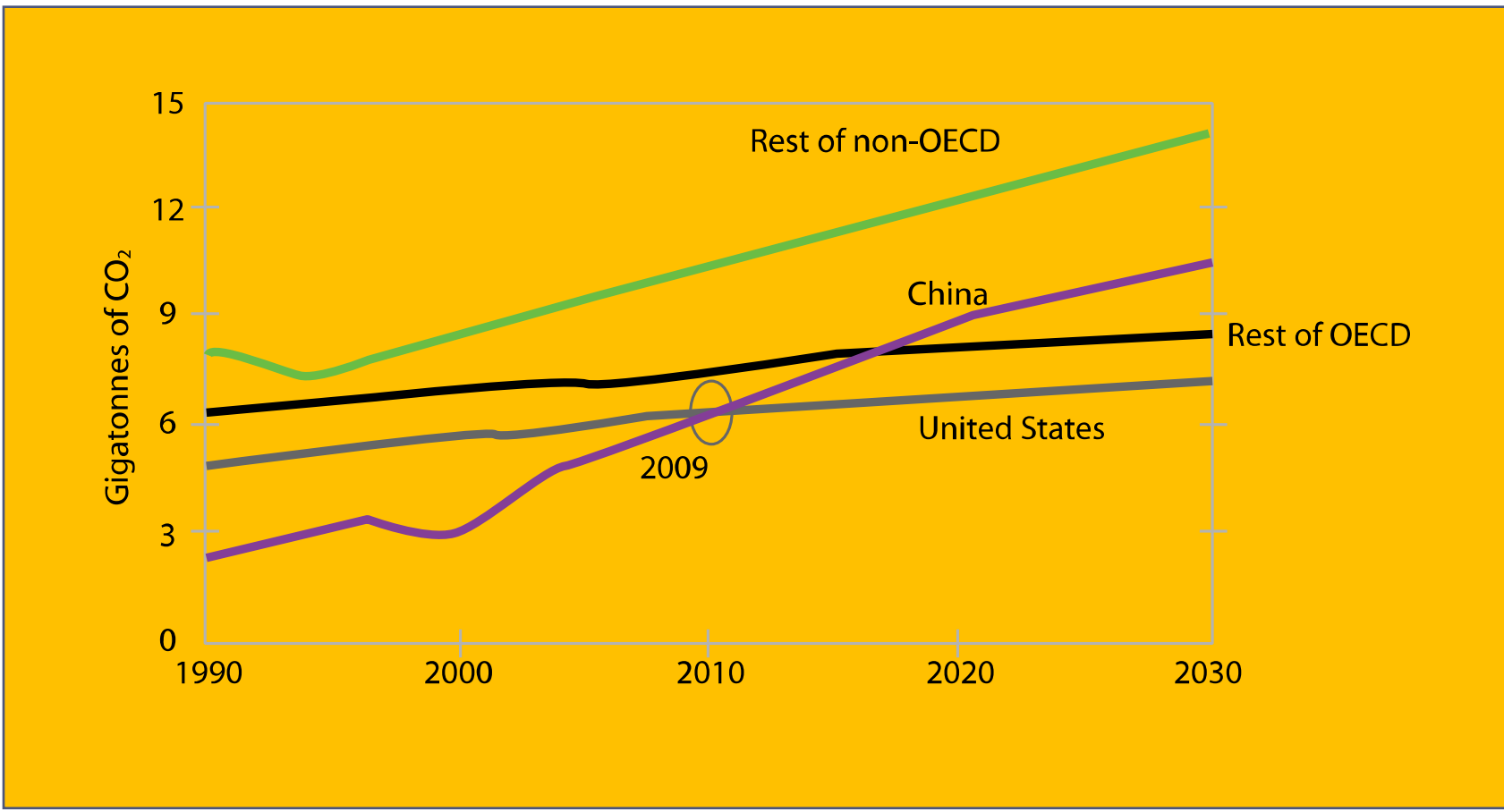


# Worldwide Electricity Demand Growth



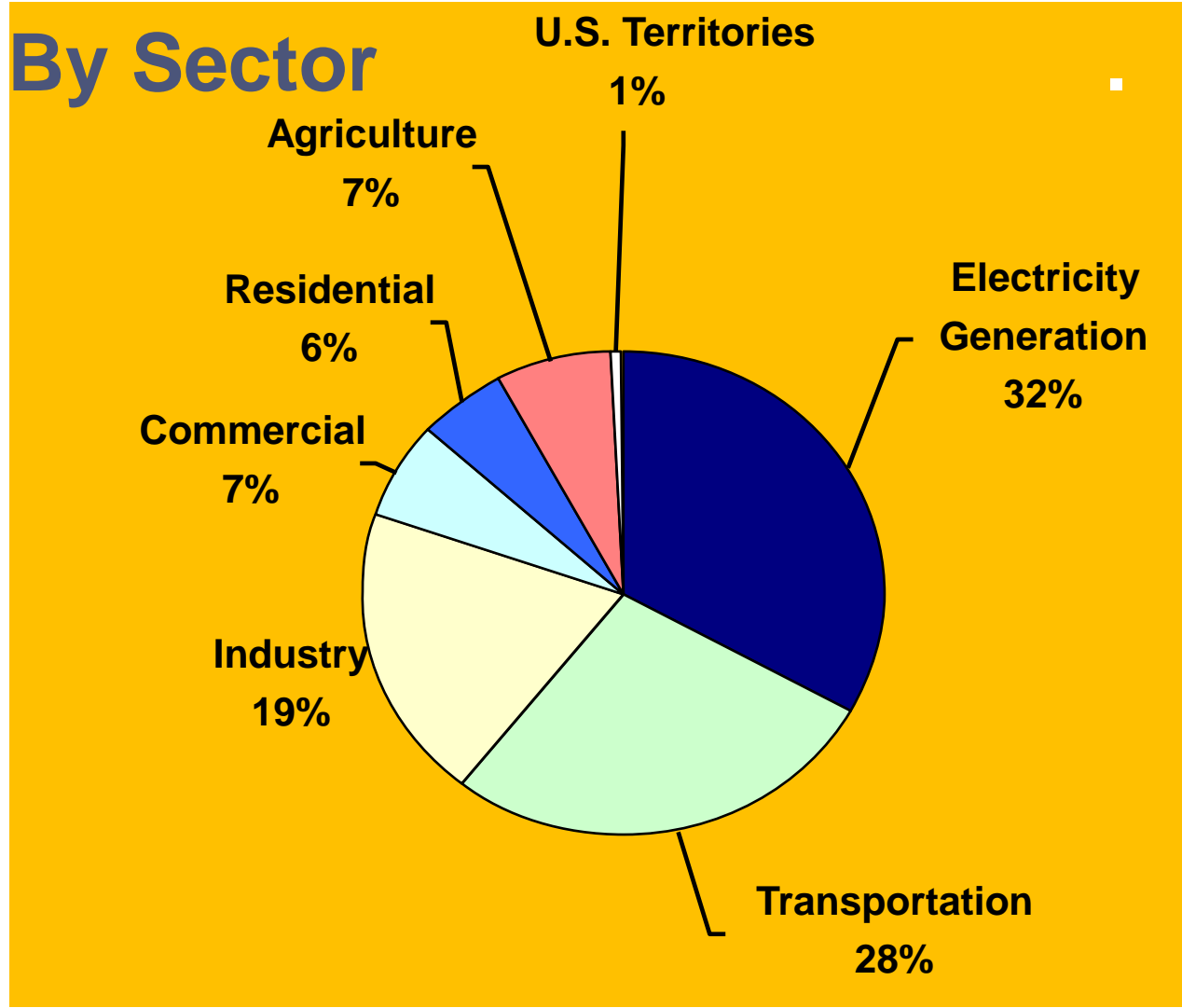
Source: Energy Information Administration, *International Energy Outlook 2006*

# China's CO<sub>2</sub> Emissions Surpass U.S. in 2009



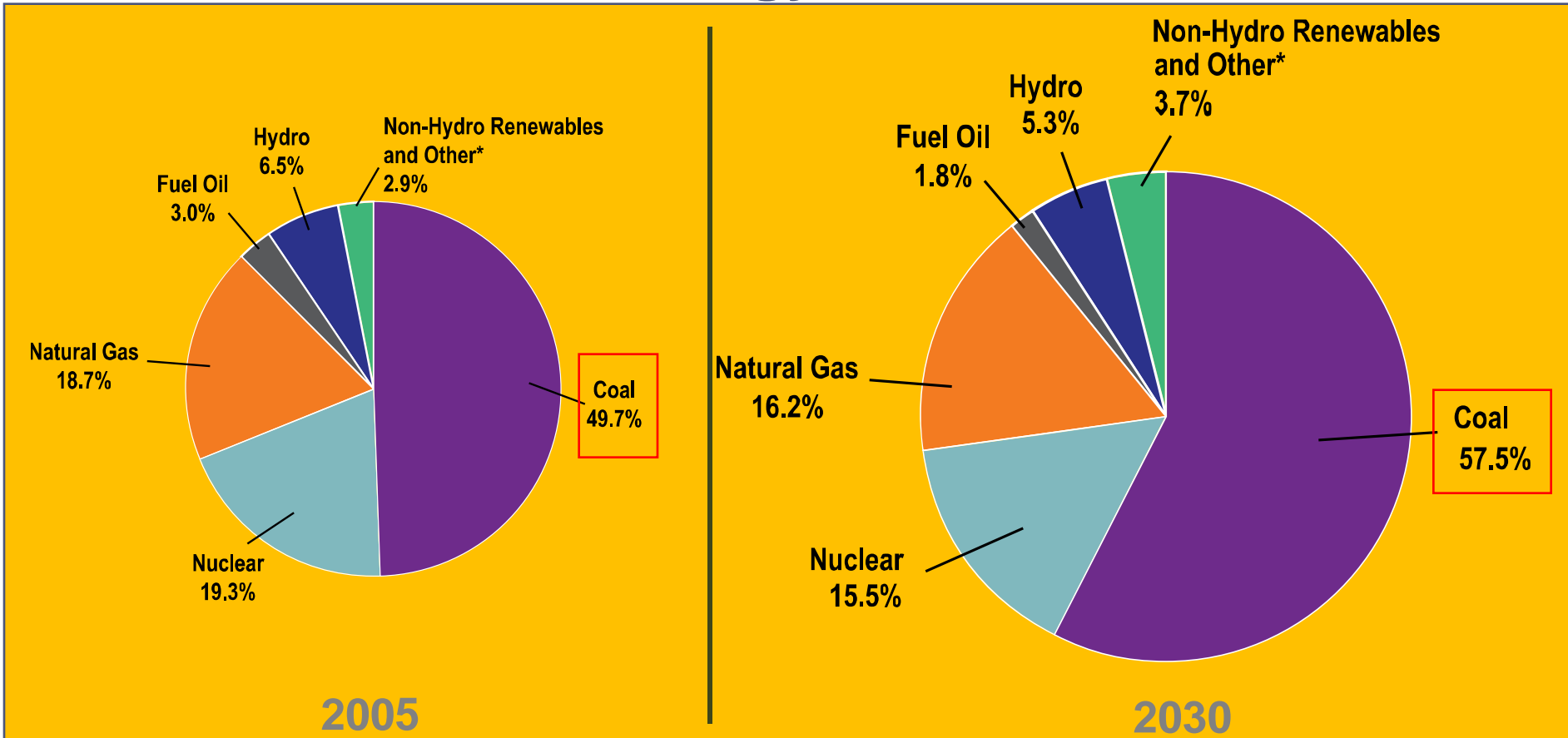
Source: International Energy Agency, *World Energy Outlook 2006*

# U.S. Green House Gas Emissions





# Coal Remains A Dominant Part of Tomorrow's Energy Mix



\* Includes generation by agricultural waste, batteries, biomass, chemicals, geothermal, hydrogen, landfill gas recovery, municipal solid waste, non-wood waste, pitch, purchased steam, solar, sulfur, wind, and wood.

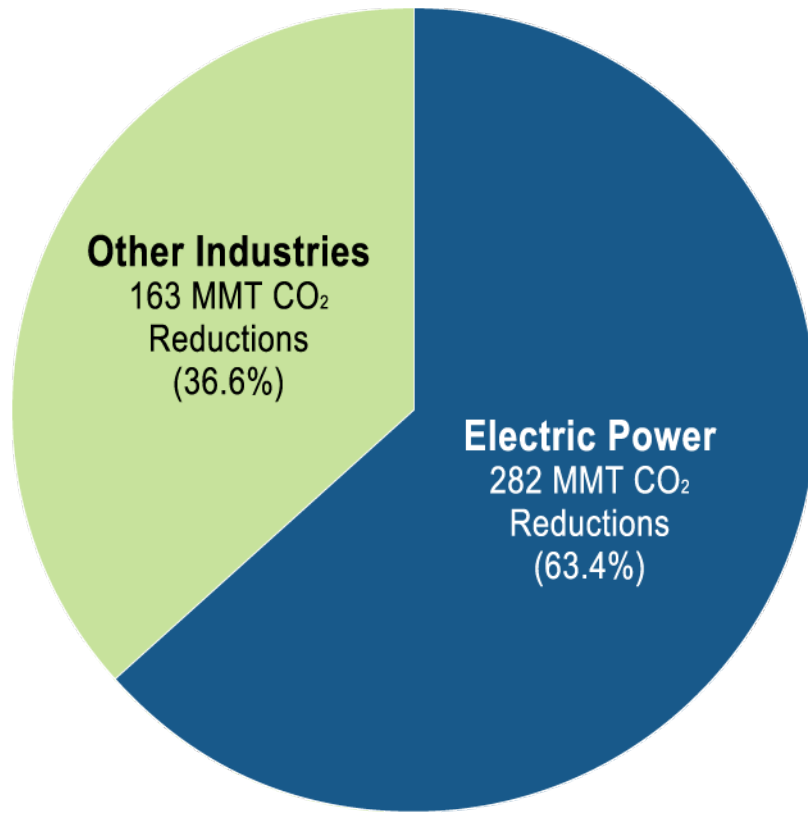
Source: U.S. Department of Energy, Energy Information Administration, 2005 data

\* Includes generation by agricultural waste, batteries, biomass, chemicals, geothermal, hydrogen, landfill gas recovery, municipal solid waste, non-wood waste, pitch, purchased steam, solar, sulfur, wind, and wood.

Source: U.S. Department of Energy, Energy Information Administration, Annual Energy Outlook 2007 Early Release



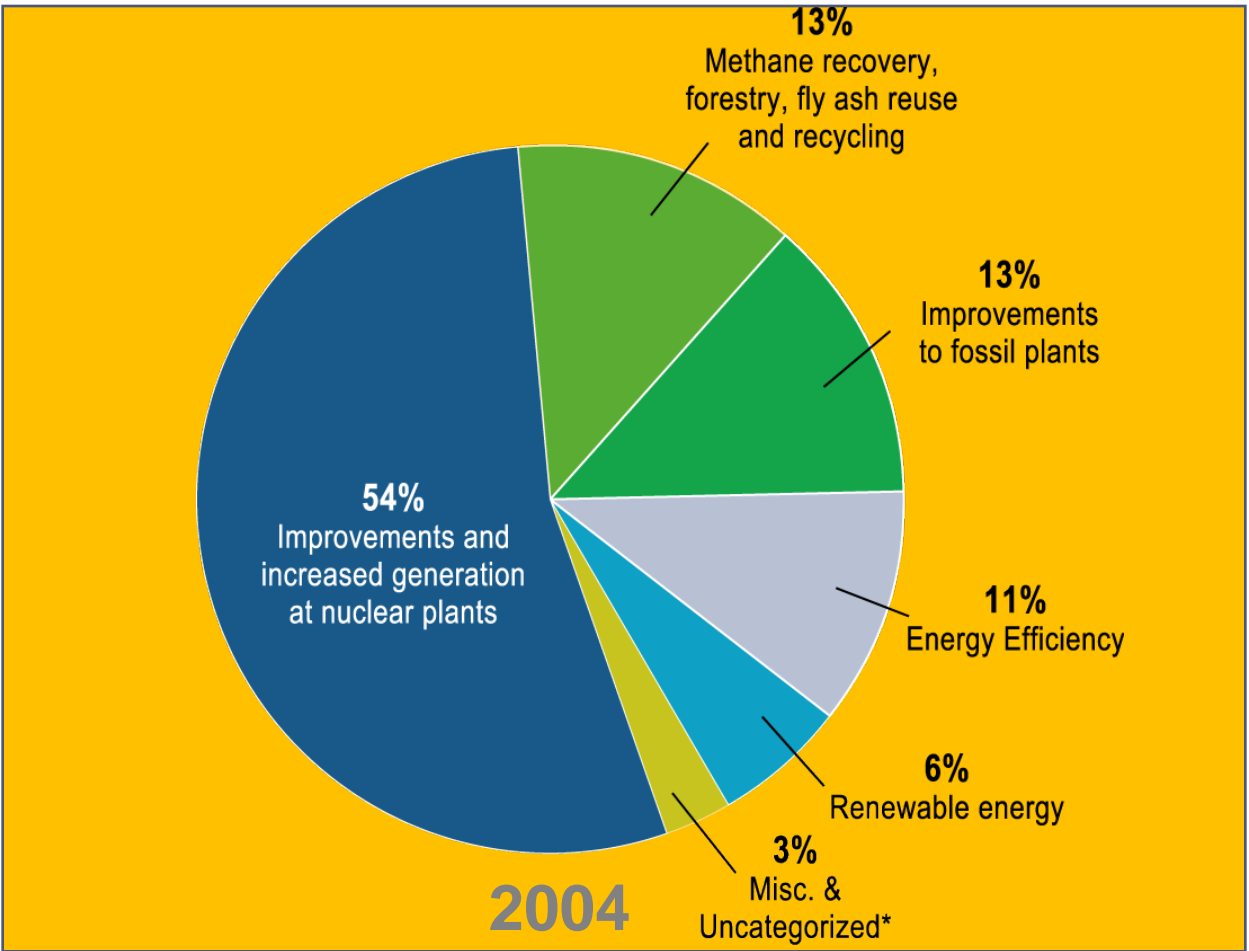
# Electric Power Sector Leads All Other Industrial Sectors in Reducing CO<sub>2</sub>



**2004**

Note: Million metric tons (MMT) represent the greater of project or entity amount, on reporter-by-reporter basis.  
Source: U.S. Department of Energy, Energy Information Administration, *Voluntary Reporting of Greenhouse Gases Program 2004*. Analysis by Edison Electric Institute.

# Electric Power CO<sub>2</sub> Emissions Reductions By Project Type



\*Includes improvements to transmission and distribution systems, transportation and off-road vehicles, and halogenated substances. Source: U.S. Department of Energy, Energy Information Administration, *Voluntary Reporting of Greenhouse Gases Program 2004*. Analysis by Edison Electric Institute.

# Controlling Greenhouse Gas (GHG) Emissions – Current Status

- Congress seriously considering legislation aimed at reducing GHG emissions
- Supreme Court rules that carbon dioxide is a pollutant under the Clean Air Act
  - EPA to regulate!
- Some states, such as California, have adopted comprehensive policies to limit GHG emissions

## Key Questions In GHG Debate

- Targets and timetable for GHG reductions?
- Mechanisms to achieve cost-effective GHG reductions?
  - Cap and trade (w/ or w/o safety valve), tax, hybrid?
- Include all sectors of the economy and all sources of GHG?
- Consistency of compliance timetables with expected development and deployment of needed technologies?

## Challenge: Technologies and Timeframes

- Clean coal technologies
  - Not commercially available until 2015
- Carbon capture and storage (CCS) technologies
  - Not commercially available until 2020-2025
- Deployment of nuclear plants
  - Not possible until 2015 at earliest

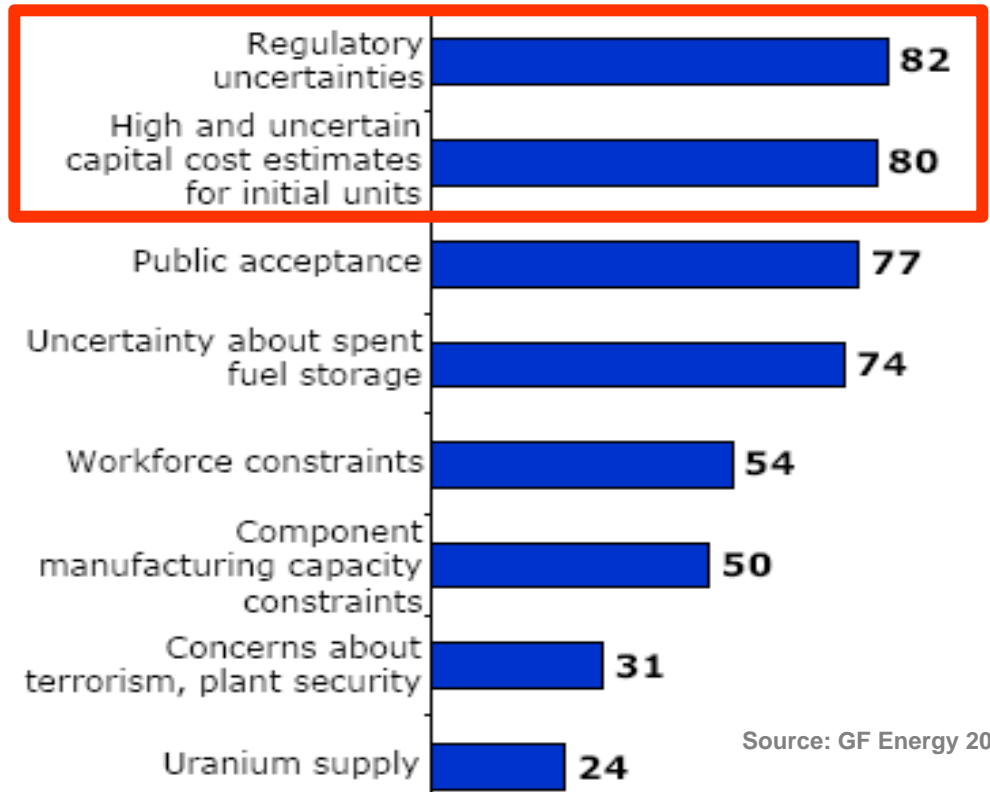
CEO  
Perspective

# Nuclear Issues



## Significant nuclear issues are...

**Factors in Nuclear Build**  
(% Considering Very/Somewhat Significant)



- **Regulatory issues remain the major constraint on new nuclear, followed by high cost and public acceptance—particularly as relates to concerns over spent fuel storage and plant security.**

Source: GF Energy 2007 Electricity Outlook Entering the Climate Zone June 18, 2007

# Controlling Greenhouse Gas (GHG) Emissions

- *How do you ...*
  - Establish the price of carbon?
  - Minimize economic disruptions?
  - Ensure that low income consumers do not shoulder a disproportionate impact?
  - Recognize early actions / investments made to mitigate GHG?
  - Take into account unintended aspects of GHG emissions?
    - Jobs? Trade balances? Cost of goods and services?

# What Will It Take?

***There Is No Silver Bullet!***

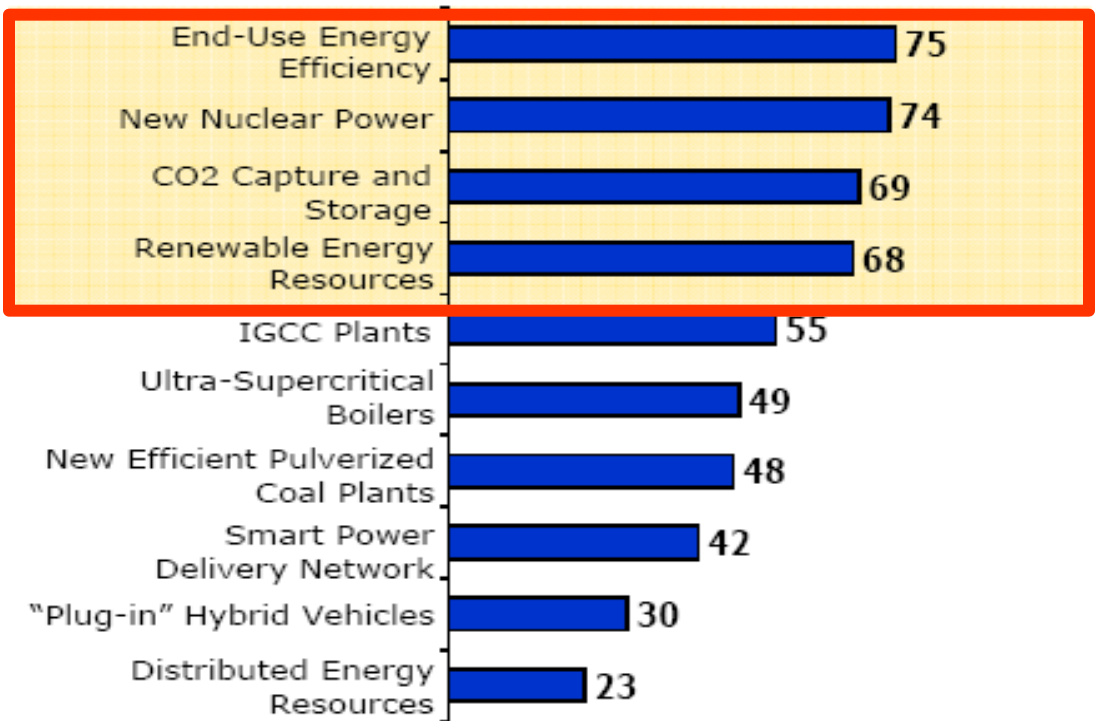
# CEO Perspective Technology Strategies



## There is a strong consensus on technology strategies

### Important Climate Change Technology Strategies

(% Consider Very/Somewhat Important)



- A majority of industry leaders see end-user energy efficiency, nuclear and renewables as the most effective technologies, along with carbon capture and storage, for addressing climate change

Q27: How important will each of the following technology strategies be to utilities when it comes to addressing climate change?

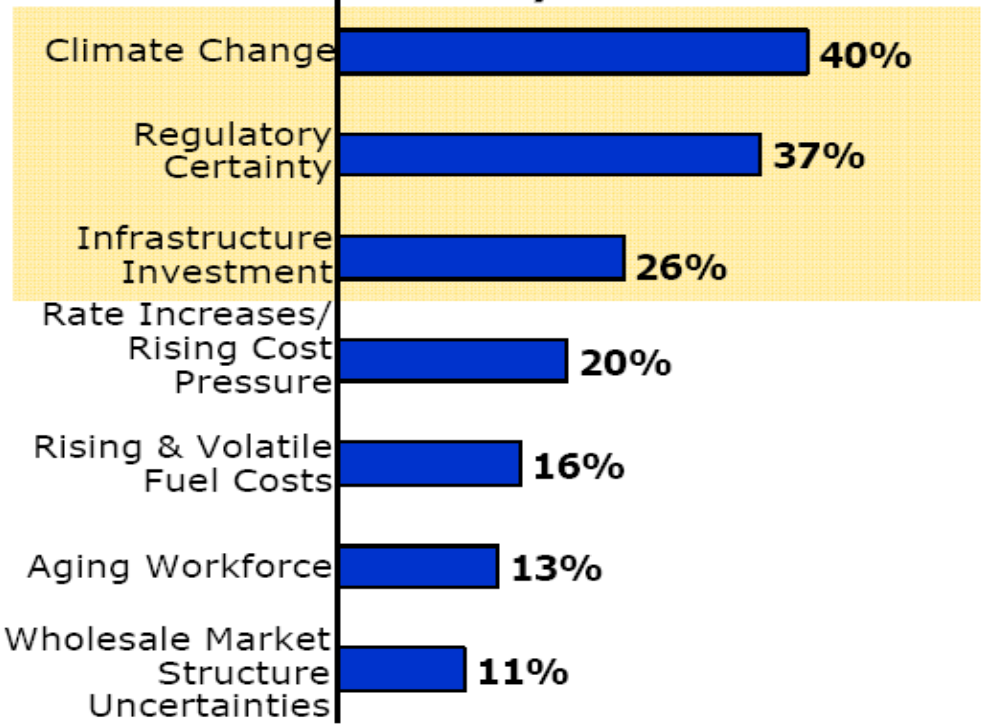
CEO  
Perspective

# Regulatory Certainty Essential

**Regulatory certainty is needed for making the most appropriate—and cleanest--infrastructure choices**



**Consider Most Important Industry Issues**



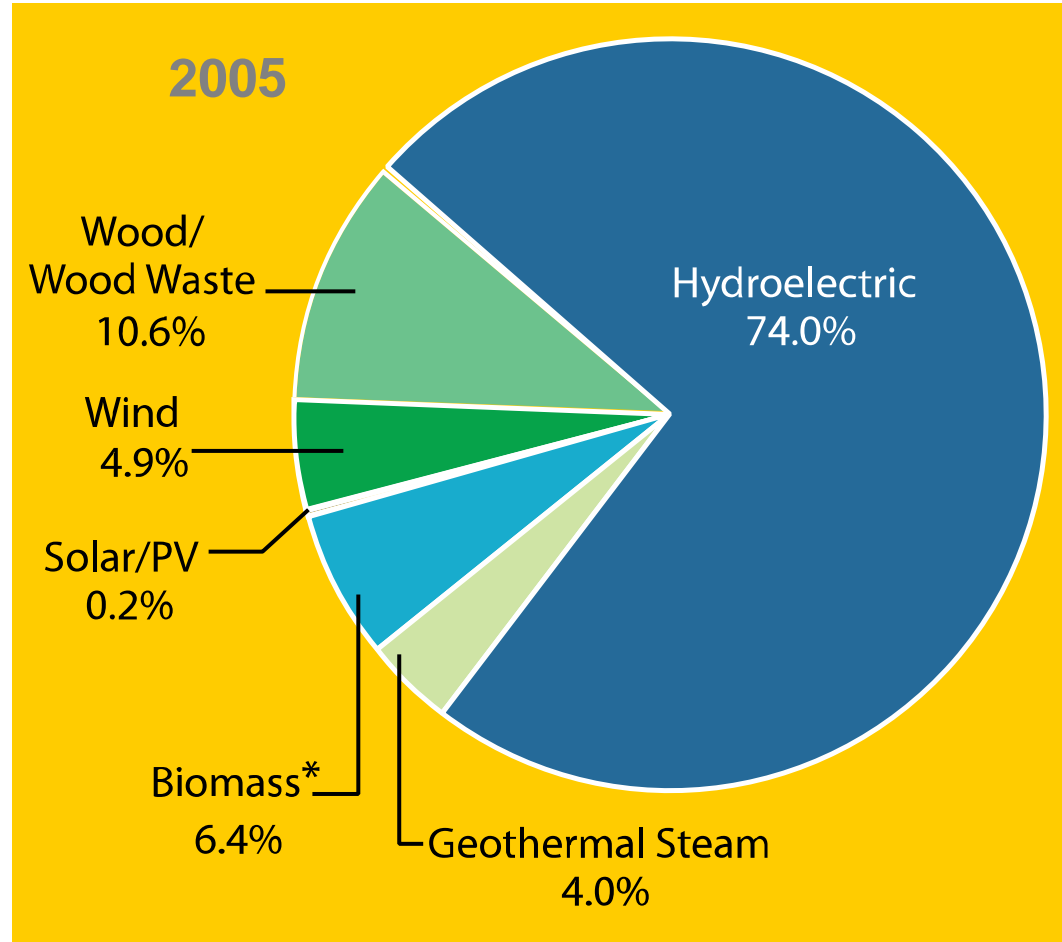
- **Climate change is the industry's most important issue and tied to the need for regulatory certainty to be able to make infrastructure investment.**

Q7b. Of the industry issues below, select the most important issues

# An Intensified Commitment To Renewables

- Non-hydro renewables increasing
- Wind is fastest-growing renewable
- Wind farms operate in 32 states with > 10,000 MW

**What Will It Take?**



Note: Numbers exceed 100% due to rounding.

Source: U.S. DOE/EIA Form EIA-906, Power Plant Report, Form EIA-920 Combined Heat and Power Plant Report; 2005 preliminary data

\*Includes agricultural byproducts, landfill gas, municipal solid waste, sludge waste and tire-derived fuels.

# Electricity Generated from Renewables

## Benefits:

- Renewables becoming bigger part of fuel mix
  - Wind, solar, geothermal, and biomass
- Generally less environmental impact
- Non-hydro renewables: 2.4% Today → 4.4% by 2030
  - Biomass produces 1.5% of generation
  - Wind 0.4%
  - Geothermal 0.4%
  - Solar 0.01%
- Largely CO<sub>2</sub> emission free

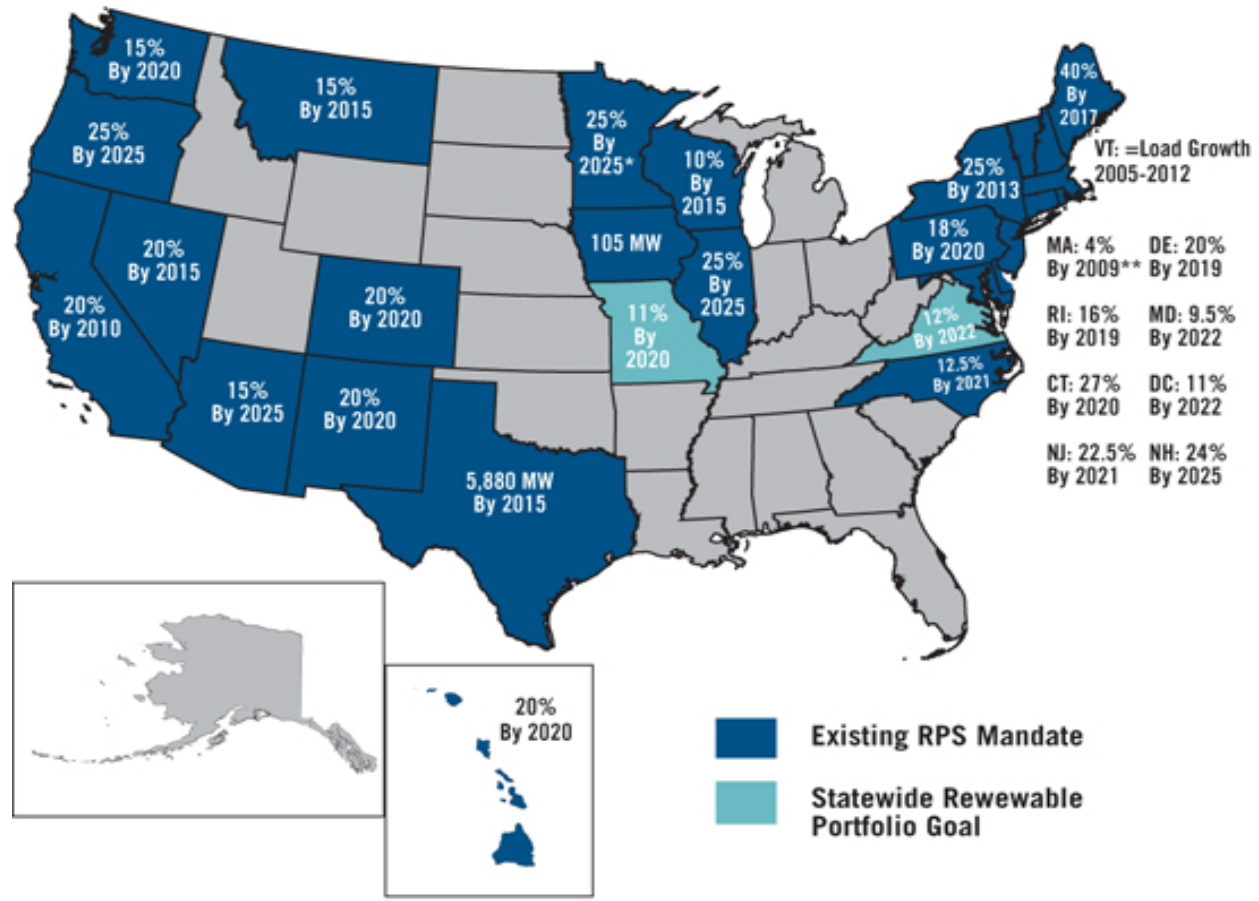
# Electricity Generated from Renewables

## Challenges:

- High initial capital costs
  - Need tax credits or other incentives
- Geographic limitations
- Intermittent nature of supply (i.e., wind and solar)
- Transmission availability
- Frequent expiration of production tax credit
- Environmental and aesthetic challenges

**Renewables alone can not solve our energy challenges**

# 26 States & D.C. Mandate Renewable Portfolio Standards (RPS)

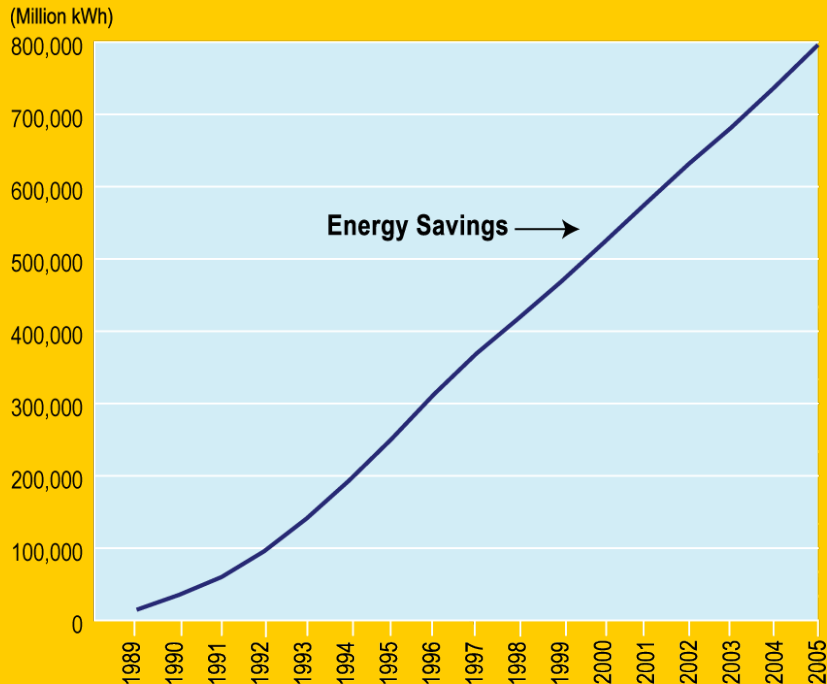


\*Xcel Energy: 30% By 2020    \*\*Increasing 1% per year there-after

Source: Edison Electric Institute, status as of August 28, 2007.  
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## An Intensified National Commitment To Energy Efficiency

**Cumulative Energy Saved by Electric Utility Demand-Side Management and Energy-Efficiency Programs (1989-2005)**



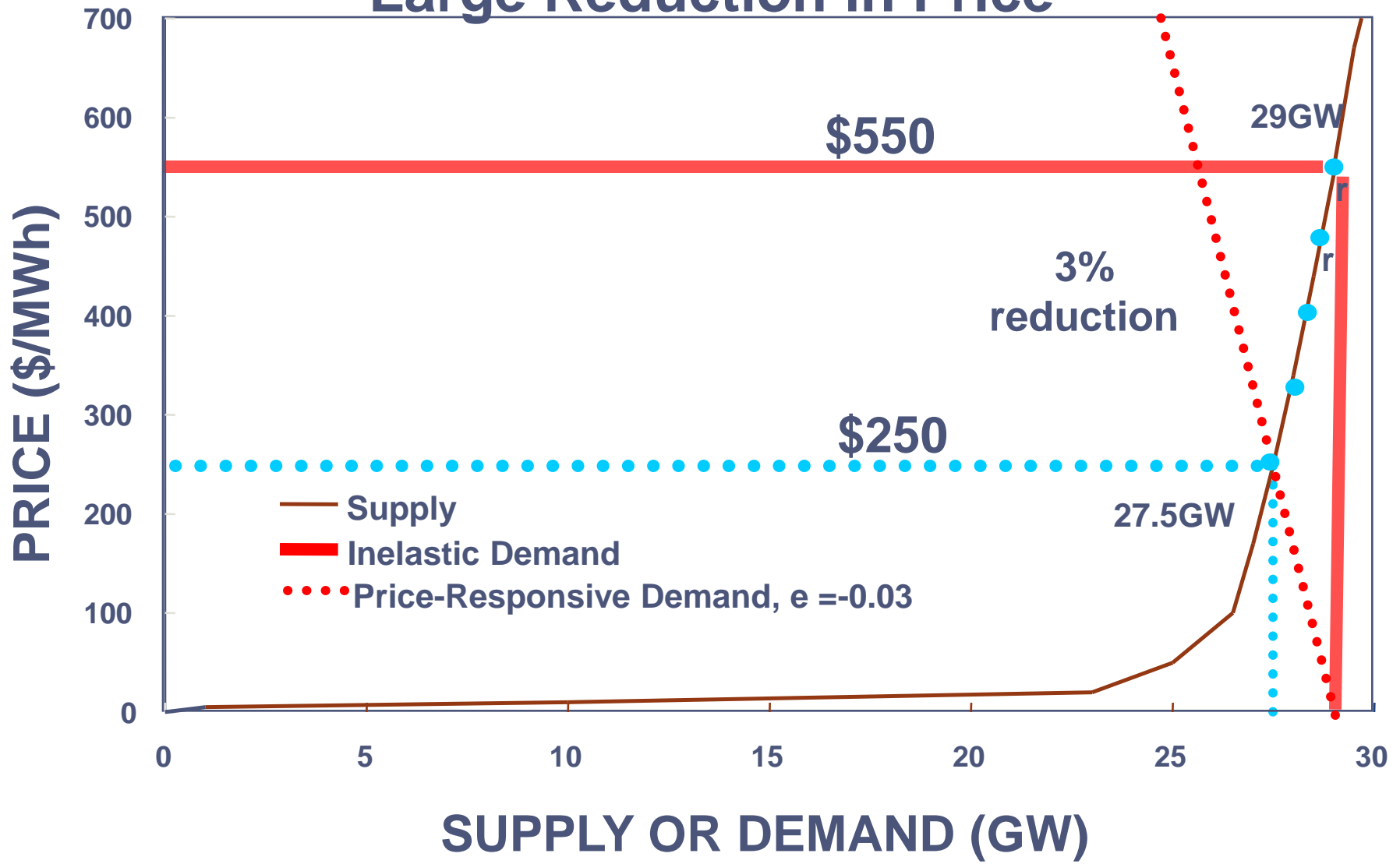
- DSM saved almost 797 billion kiloWatt-hours (kWh)
  - ~74 million homes for a year
  - Annual output of ~336 baseload power plants
    - 300 MegaWatts (MW) each

Source: U.S. Department of Energy, Energy Information Administration. Some utilities were spending money on DSM as early as 1976. National data are not available for expenditures from 1976-1988.

# Getting Customers to Help - Demand Response

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# Small Reduction in Demand Large Reduction in Price



## Price Responsive Demand Needed

- Dynamic pricing - *proper price signals at the right time*
  - Highest prices during the peak periods
    - When we have to run most expensive generation in order to meet the peak demands
  - Lowest prices during off-peak periods
    - When we run least expensive generation
- Significant benefits:
  - Can help avoid purchasing high cost energy
  - By providing a “hedge” against market volatility by mitigating “market power”
  - Another way to deal with emergency situations & increase reliability

## Making Energy Efficiency A Business for Utilities

- ***Removing the Disincentive***
  - How can I not lose money selling while meeting DSM / energy reduction goals?
- ***Creating the Incentive***
  - How can I create a business selling energy efficiency that is at least as profitable as my supply or energy delivery business?
- ***Options***
  - Removing disincentives – decoupling
  - Incentives
  - Ratebasing energy efficiency investments
  - Utilities as energy service companies